

WEST COLUMBIA GORGE

Chamber of Commerce Area

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WEST COLUMBIA GORGE CHAMBER OF COMMERCE

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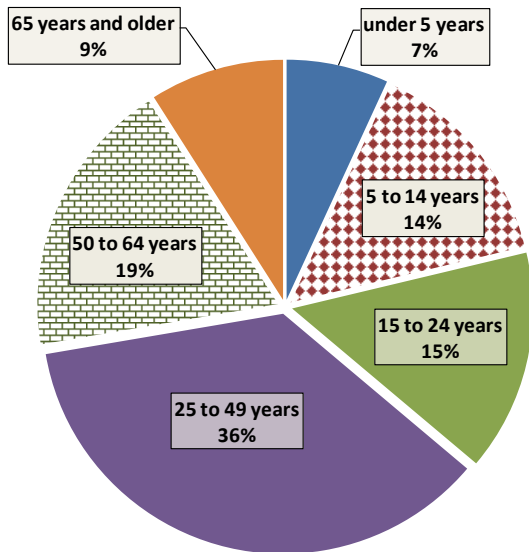
West Columbia Gorge Chamber of Commerce Area is defined by the four main cities it Serves: [Cascade Locks](#), [Fairview](#), [Troutdale](#) and [Wood Village](#). It also covers all unincorporated areas in between for which no data was available. *The data provided here is an aggregate of all four cities.* Individual city reports similar to this one is being prepared and will likely be available on each city website. *Click links above to go to each city web site.*

Key Population Data

West Columbia Gorge Chamber Area

2008-2012 Five Year Estimates
American Community Survey

Distirbution of Population by Age
 West Columbia Gorge Chamber Area



Total Population	
	29,698
Men:	49.7%
Women:	59.3%
Veterans:	10.8%
Persons w/Disability:	12.0%

RESIDENCE 1 YEAR AGO

Population 1 year and over	29,352	98.8%
<i>Same house</i>	24,422	83.2%
<i>Different House in the U.S.</i>	4,775	16.3%
Same county	3,388	11.5%
Same state Different County	778	2.7%
Different state	609	2.1%
<i>Lived Abroad</i>	155	0.5%

PLACE OF BIRTH

Total population	29,698	
Native	25,966	87.4%
Born in United States	25,271	85.1%
State of residence	14,618	49.2%
Different state	10,653	35.9%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	695	2.3%
Foreign born	3,732	12.6%

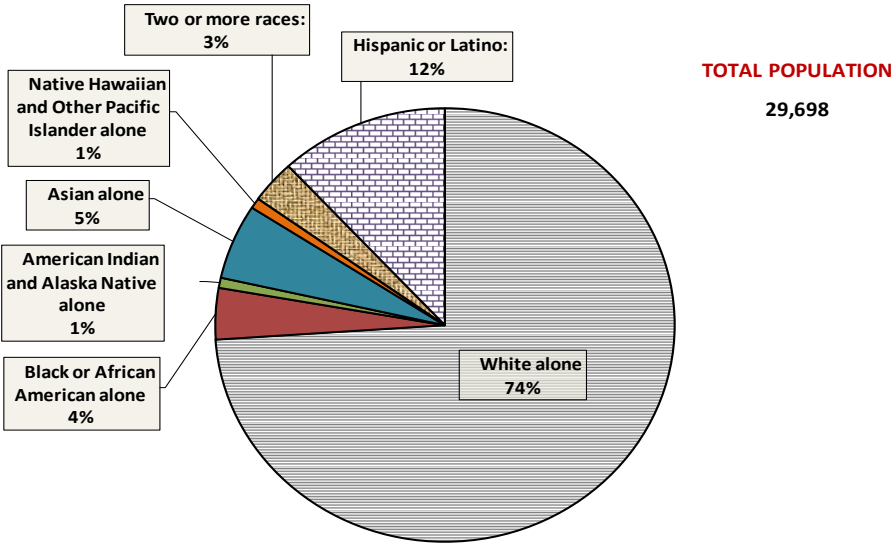
U.S. CITIZENSHIP STATUS

Foreign-born population	3,732	
Naturalized U.S. citizen	1,484	39.8%
Not a U.S. citizen	2,248	60.2%

WORLD REGION OF BIRTH OF FOREIGN BORN

Foreign-born population, excluding population born at sea	3,732	
Europe	871	23.3%
Asia	1,148	30.8%
Africa	140	3.8%
Oceania	110	2.9%
Latin America	1,315	35.2%
Northern America	148	4.0%

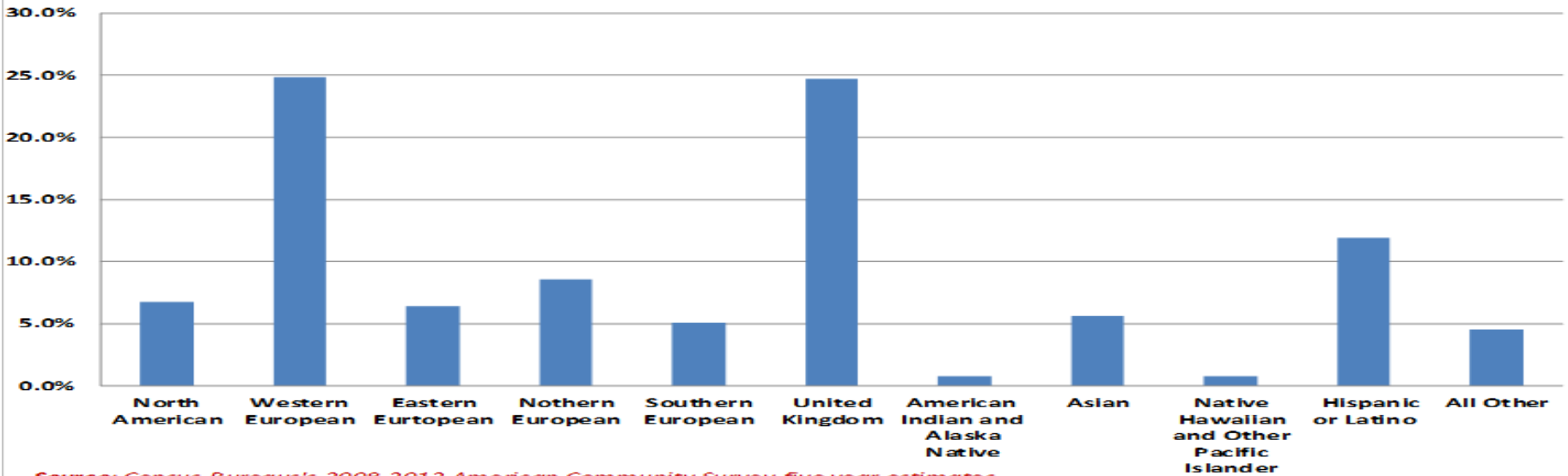
West Columbia Gorge Chamber Area
Distribution of Population by Race / Ethnicity



Key Population Data
(continued)
West Columbia Gorge Chamber Area

2008-2012 Five Year Estimates
American Community Survey

West Columbia Gorge Chamber Area
Population by Ancestry



Source: Census Bureau's 2008-2012 American Community Survey five year estimates

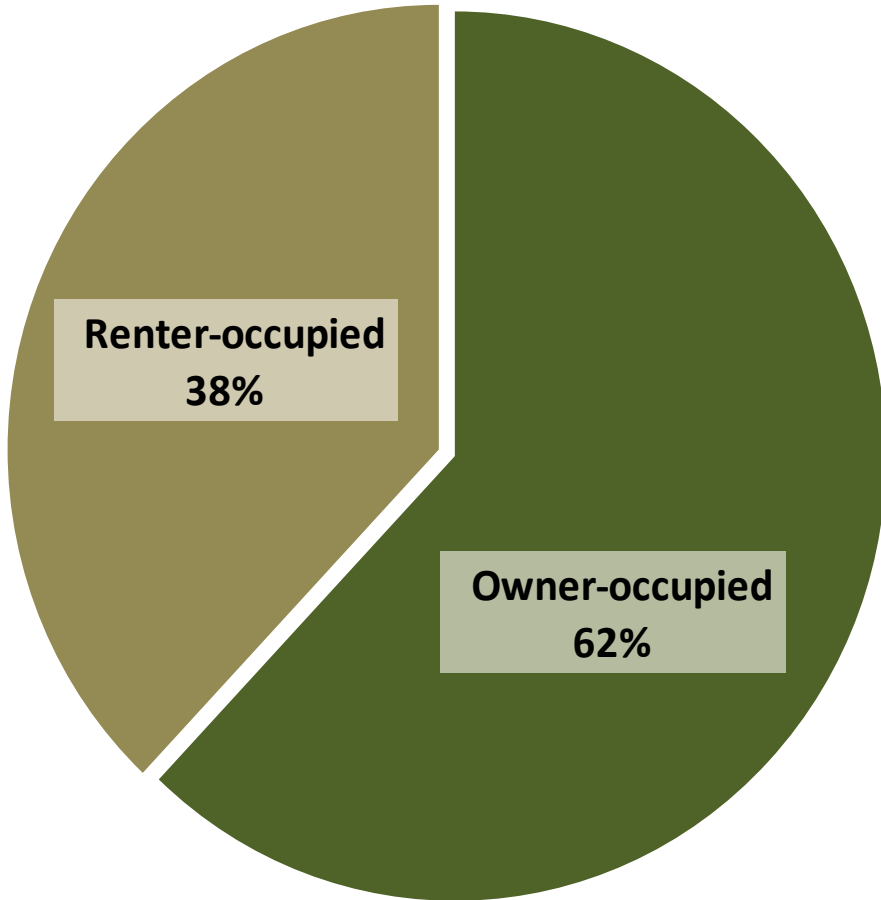
HOUSEHOLDS BY TYPE		
Total households		11,031
<i>Family households (families)</i>	7,635	69.21%
With own children under 18 years	3,768	49.35%
Married-couple family	5,561	72.84%
With own children under 18 years	2,484	44.67%
Single Parent Household	2,074	27.16%
With own children under 18 years	1,284	61.91%
<i>Nonfamily households</i>	3,396	30.8%
Householder living alone	2,508	73.9%
65 years and over	613	18.1%

Average Household Size:	2.69
Average Family Size:	3.10

Key Housing Data

West Columbia Gorge Chamber Area

(2008-2012 five year estimates American Community Survey)



Total Housing Units 11,712

Homeowners Vacancy Rate 01.9 %

Renter Vacancy Rate 10.5 %

Average Household Size:

Owner Occupied 2.72

Renter Occupied 2.59

Median Owner-Occupied Housing Value

\$ 213,643

Median Monthly Rent

\$ 962

Housing Built In:

After 2000 2,910*

1970-1999 7,390

1969 or earlier 1,412

Year Moved into Housing:

After 2000 7,946

1970-1999 3,016

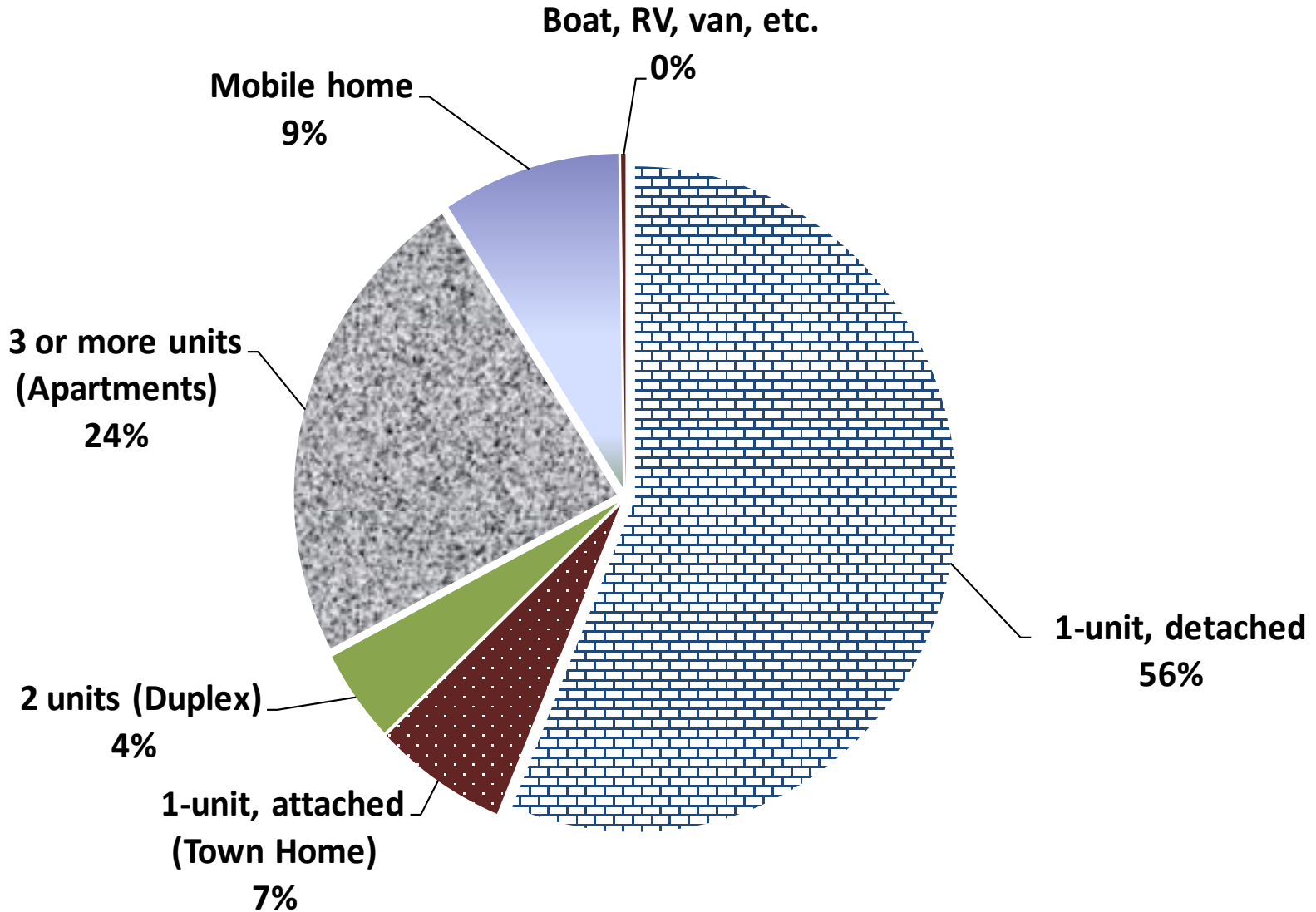
1969 or earlier 69

** Only 15 homes were built in West Columbia Gorge Area after 2010*

Distribution of Housing by Type

West Columbia Gorge Chamber Area

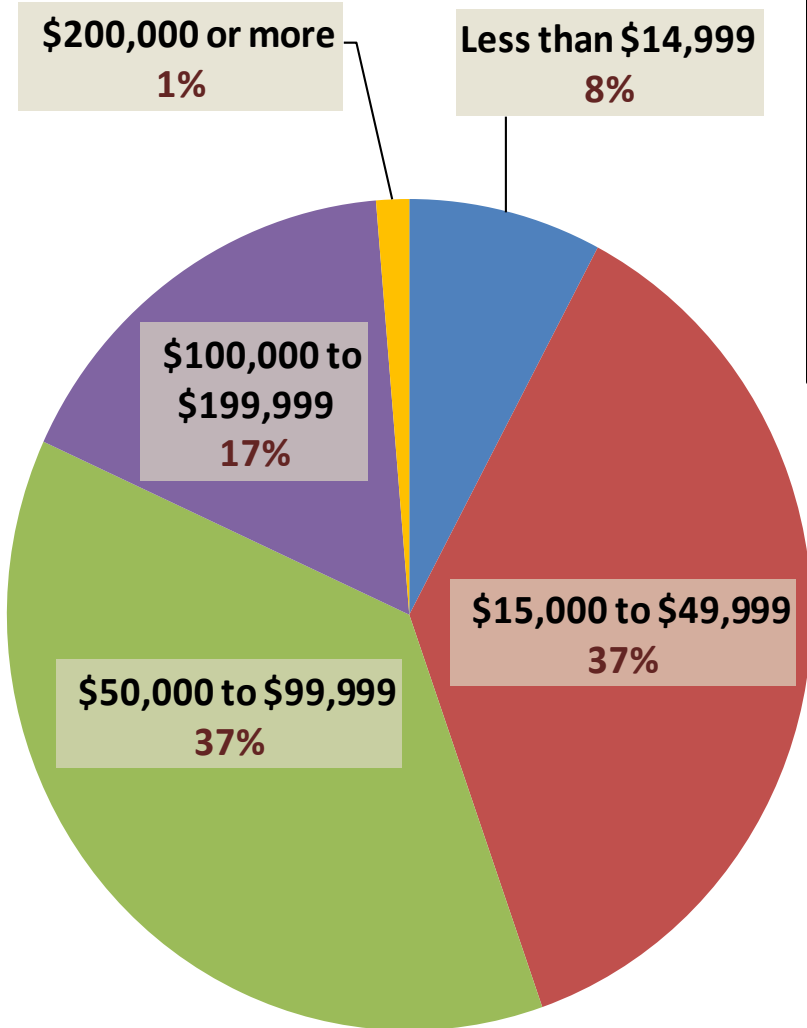
(2008-2012 five year estimates American Community Survey)



West Columbia Gorge Chamber of Commerce Microanalysis

Household Income Distribution

(combined cities of Troutdale, Fairview, Wood Village and Cascade Locks)

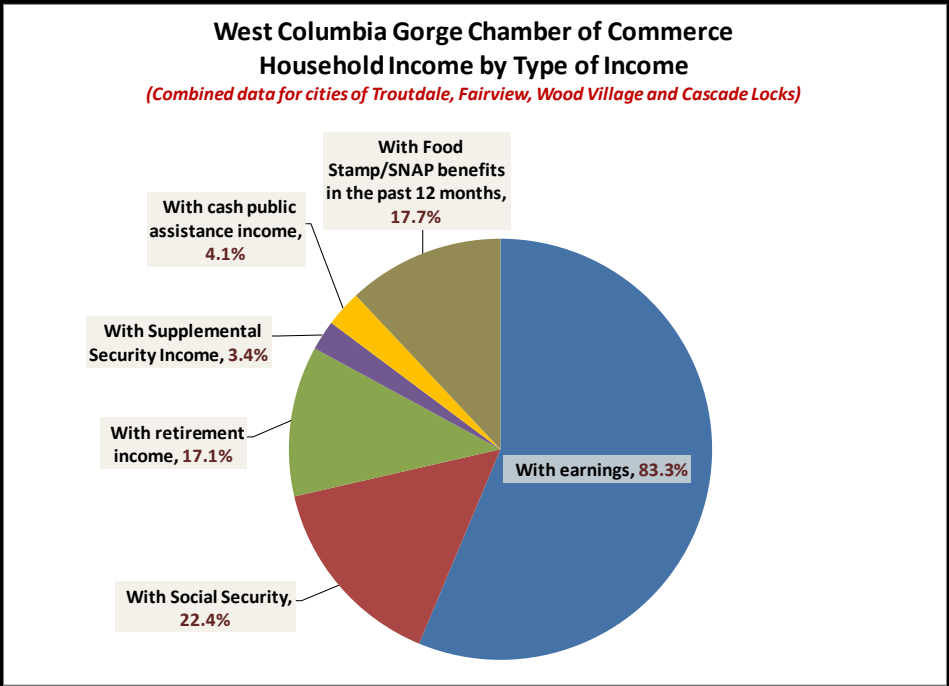


TOTAL HOUSEHOLDS IN WEST COLUMBIA GORGE CHAMBER AREA:
11,031

Median household income (dollars)	\$ 56,386
Mean household income (dollars)	\$ 65,177
Per capita income (dollars)	\$ 24,730

Income Below Poverty Level

All People:	19.6%
All Families:	12.0%



West Columbia Gorge Chamber Area Labor Force Data

(Non-Institutionalized Population 16 years and older)

Total Non-institutionalized Population 16 years and older: **22,880**

Worker 16 years and over for whom commuting data was gathered

Car, truck, or van -- drove alone 75.8%

Car, truck, or van -- carooled 11.4%

Public transportation (excluding taxicab) 04.5%

Walked 01.9%

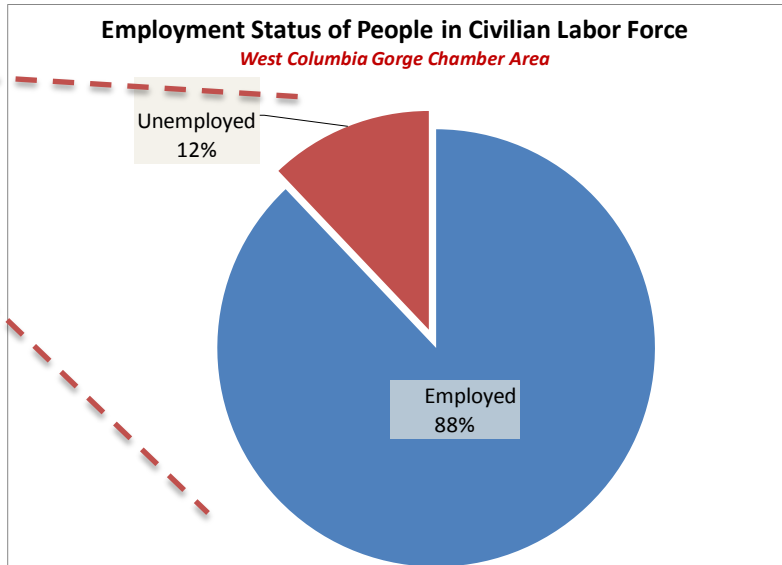
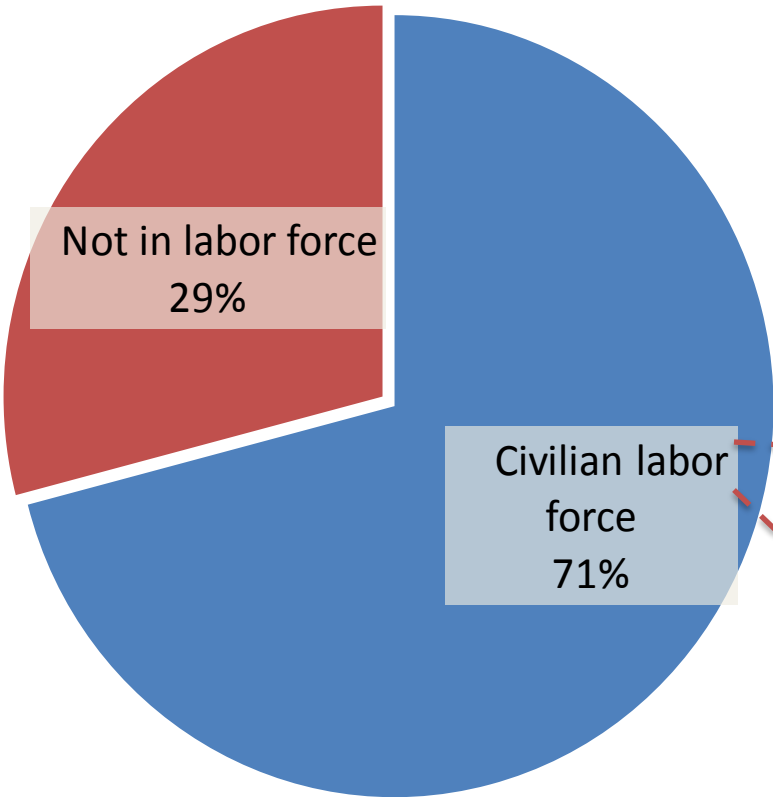
Mean travel time to work: 25 Min.

People who worked from home: 457

Private wage and salary workers 83.1%

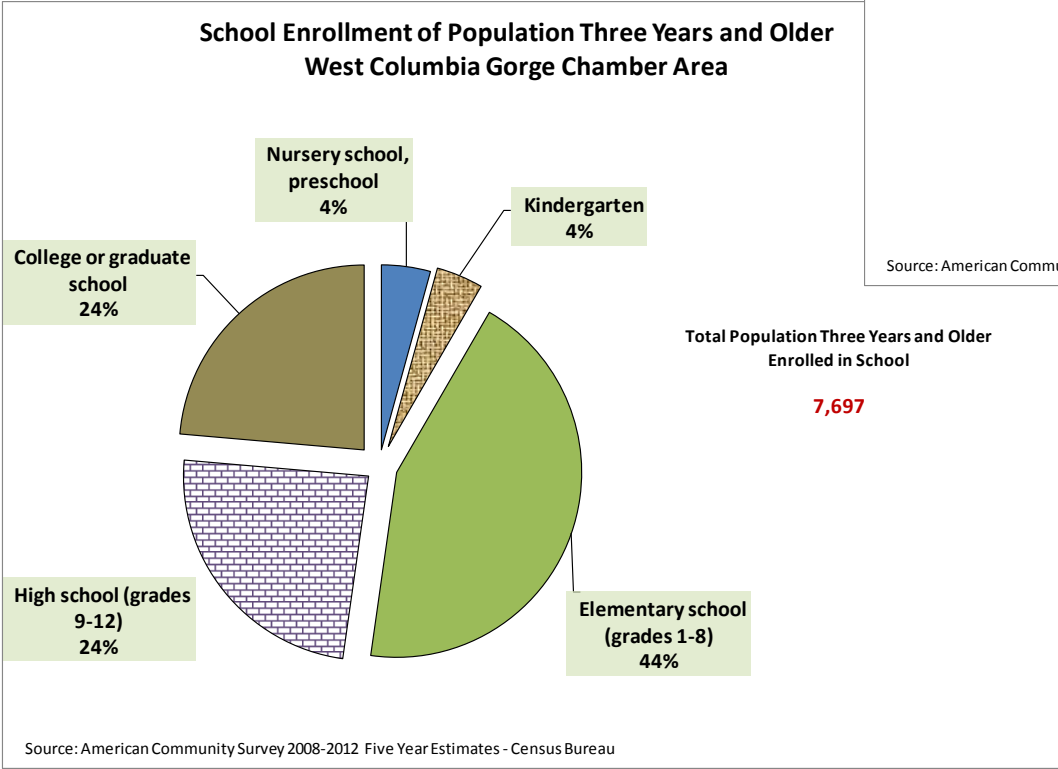
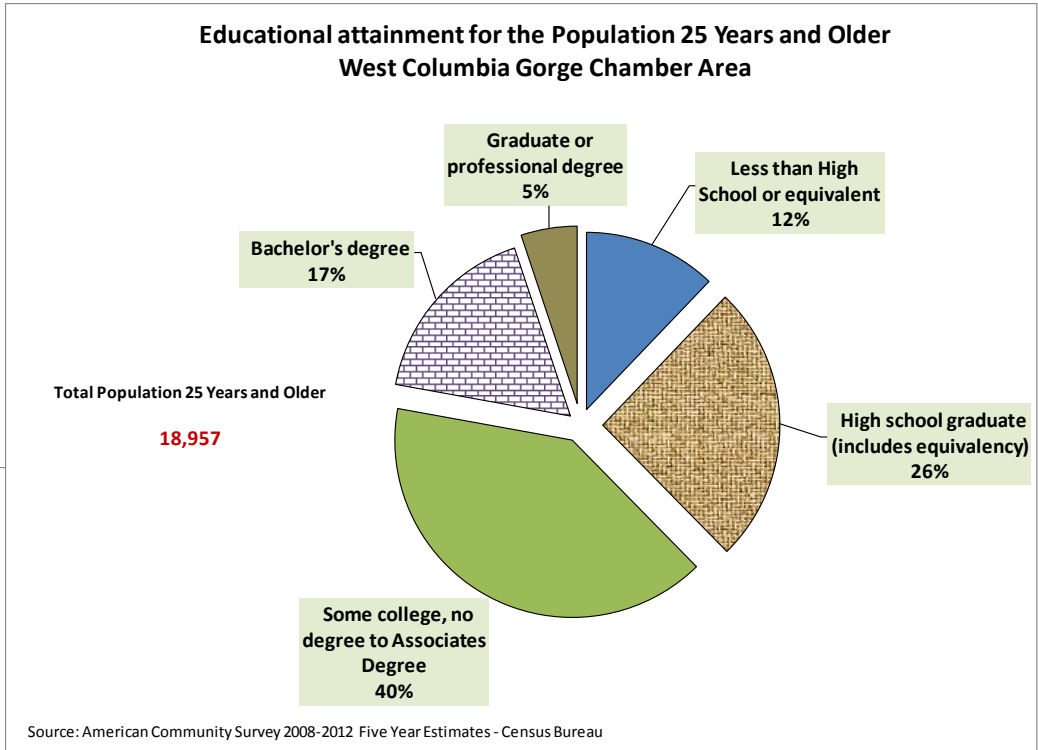
Government Workers 11.1%

Self Employed 05.7%



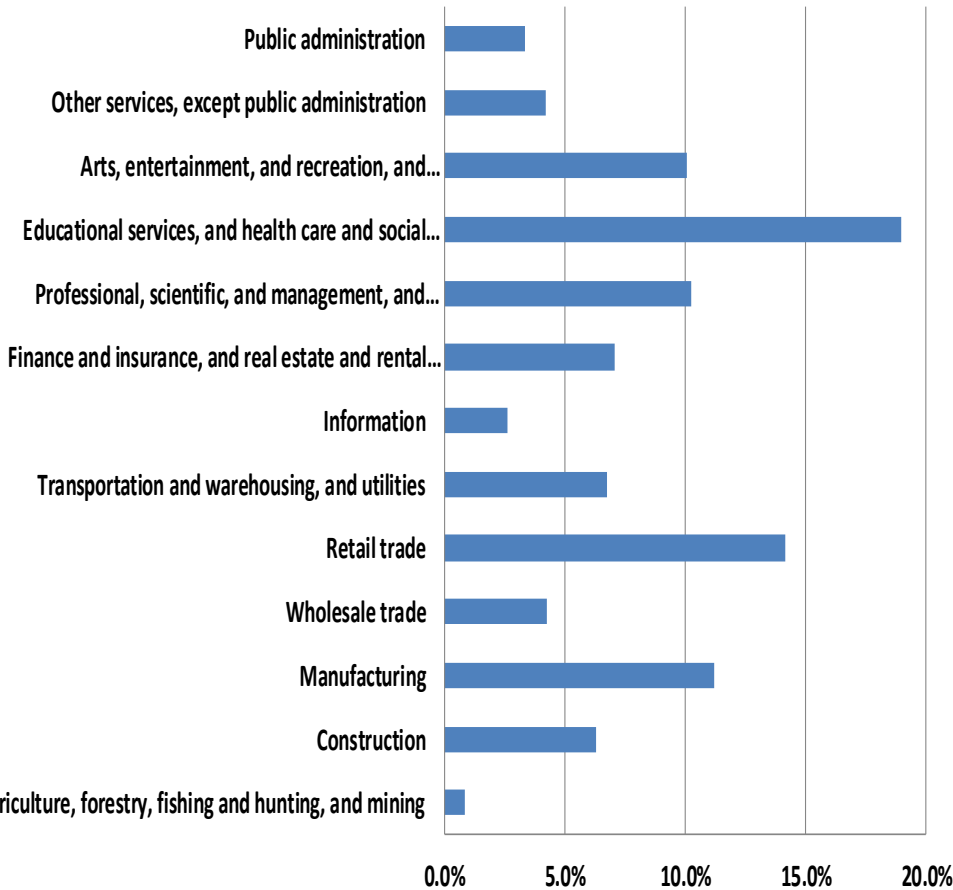
Education Data West Columbia Gorge Chamber Area

2008 – 2012 Five Year Estimates
American Community Survey



Distribution by Primary Industry of Employment

West Columbia Gorge Chamber Population 16 years and Older

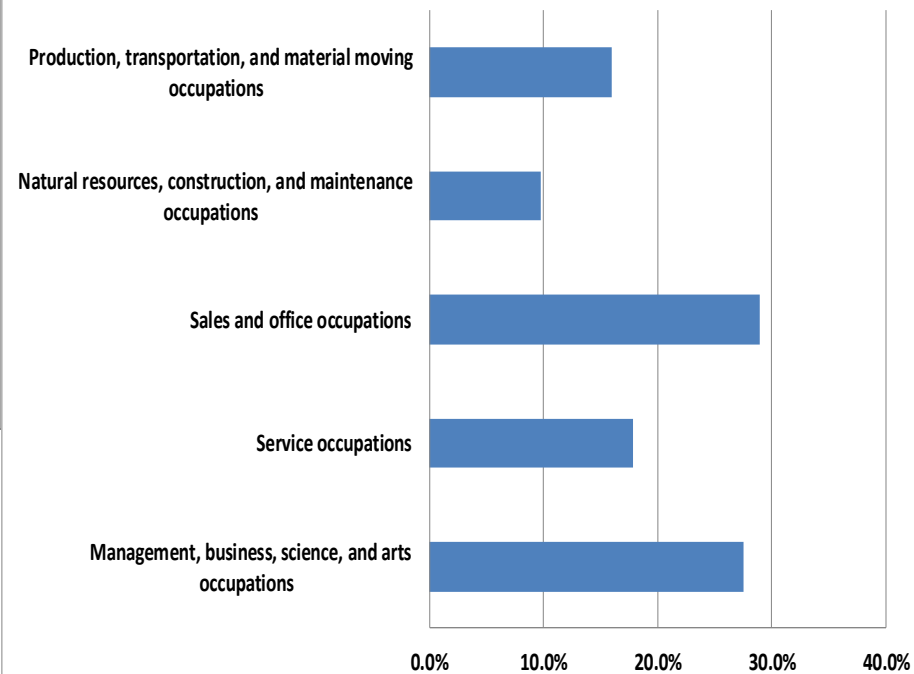


Source: US Census Bureau's 2008-2012 American Community Survey

West Columbia Gorge Chamber Area

Fields of Work
Non-institutionalized Population 16 Years and Older

Distribution by Broad Occupation of Employment
West Columbia Gorge Chamber Population 16 years and Older



Source: US Census Bureau's 2008-2012 American Community Survey

Industry Employment and Wage Data

West Columbia Gorge Chamber of Commerce Area

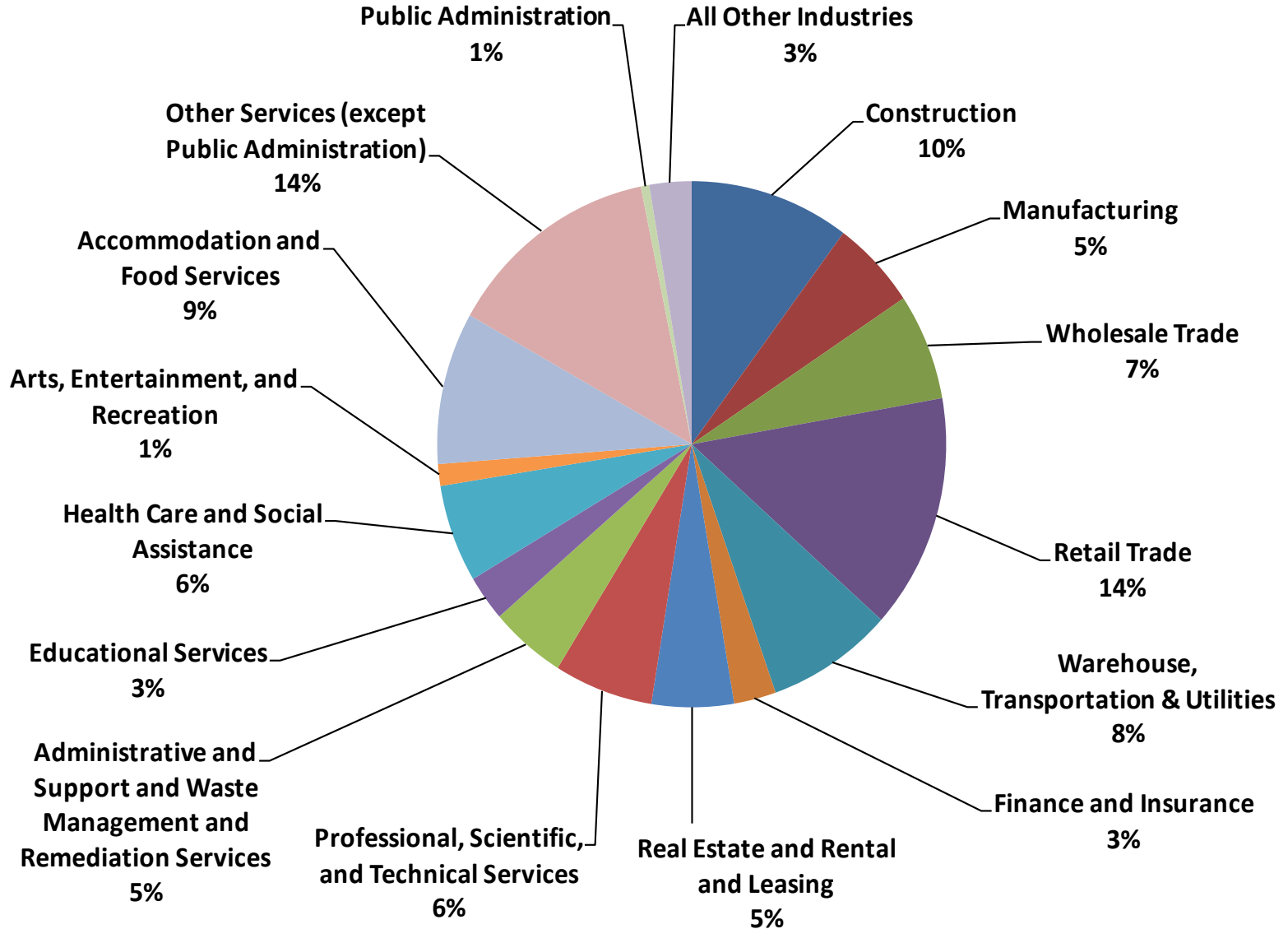
(Combined data for Cascade Locks, Fairview, Troutdale and Wood Village)

Industry	Total Establishments	Average Employment	Total Payroll	Average Employees per Establishment	Average Annual Wage
Total All Selected	748	10,319	\$ 352,668,953	14	\$ 34,177
Construction	76	623	\$ 34,238,857	8	\$ 54,958
Manufacturing	41	789	\$ 34,936,903	19	\$ 44,280
Wholesale Trade	49	380	\$ 20,761,024	8	\$ 54,634
Retail Trade	108	2,157	\$ 52,209,334	20	\$ 24,205
Warehouse, Transportation & Utilities	60	1,746	\$ 55,028,338	29	\$ 31,517
Finance and Insurance	20	87	\$ 3,490,285	4	\$ 40,118
Real Estate and Rental and Leasing	39	147	\$ 3,209,691	4	\$ 21,835
Professional, Scientific, and Technical Services	47	420	\$ 35,654,667	9	\$ 84,892
Admin & Support & Waste Management and Remediation Svcs	36	222	\$ 6,742,727	6	\$ 30,373
Educational Services	21	940	\$ 38,077,448	45	\$ 40,508
Health Care and Social Assistance	45	412	\$ 11,419,988	9	\$ 27,718
Arts, Entertainment, and Recreation	10	39	\$ 1,205,718	4	\$ 30,916
Accommodation and Food Services	70	1,195	\$ 20,533,309	17	\$ 17,183
Other Services (except Public Administration)	102	275	\$ 7,907,770	3	\$ 28,756
Public Administration	4	147	\$ 8,348,220	37	\$ 56,791
All Others	20	740	\$ 18,904,674	37	\$ 25,547

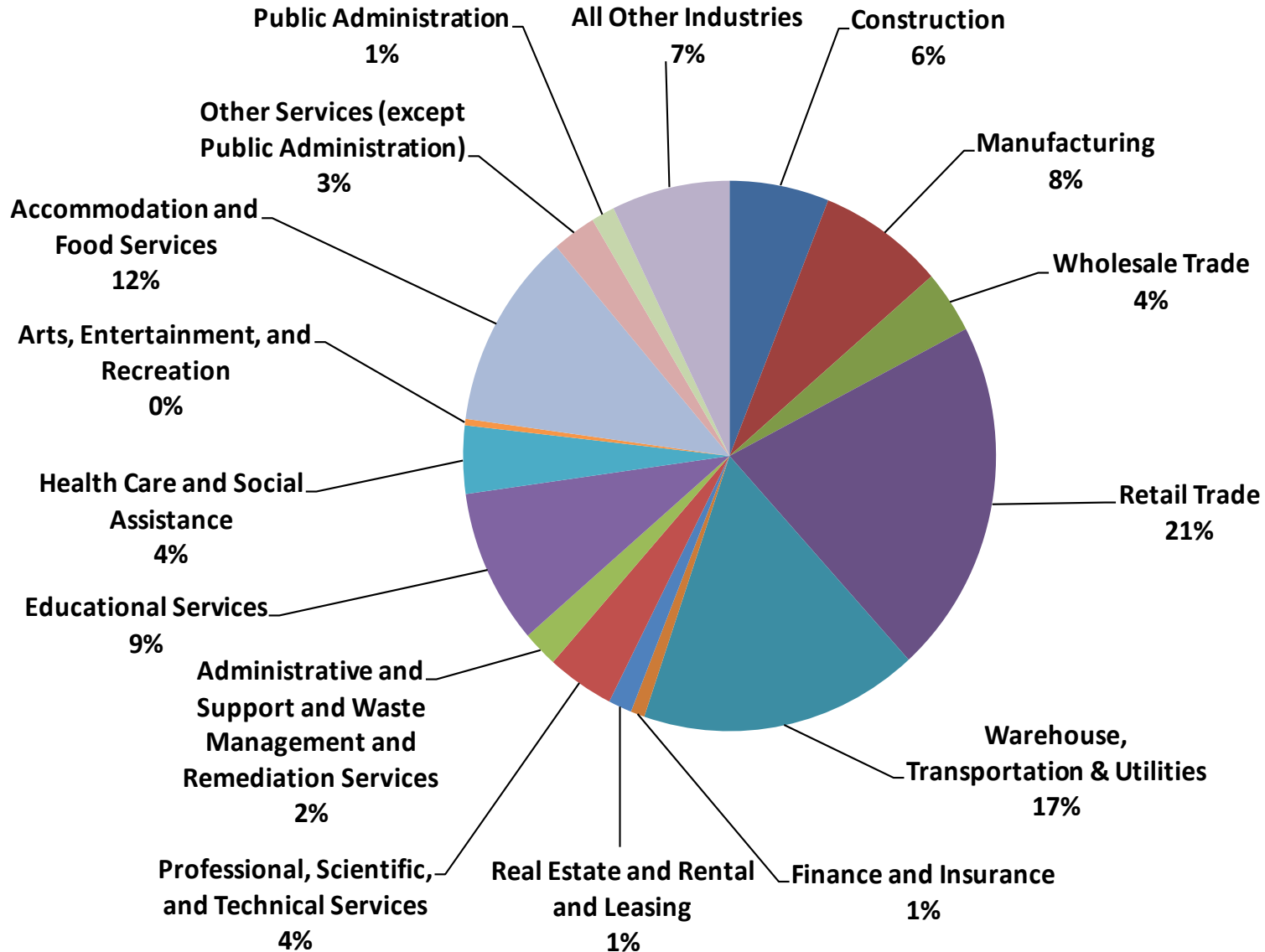
This data comes from the Oregon Employment Department Quarterly Census of Employment and Wages (QCEW) which is data gathered from over 95% of all businesses in Oregon with employees for purposes of administering the Unemployment Insurance Program. This data does not include self employed or family operated businesses UNLESS they choose to report to the Unemployment Insurance program. ***This data is not intended for use in making trend analysis as there are non-economic changes that occur from year to year that require in depth analysis to reconcile.*** Given how businesses with multiple work site choose to report and that many companies utilize an external service provider to manage payroll and legal reports, some data may be under-counted if data for a work site in the area was centrally reported outside the area, or over-counts when the central reporting for work sites outside the area are done inside the area. This data is provided as a general assessment of business activity in the area.

Distribution of Business Establishments in West Columbia Gorge Chamber of Commerce Area By Industry

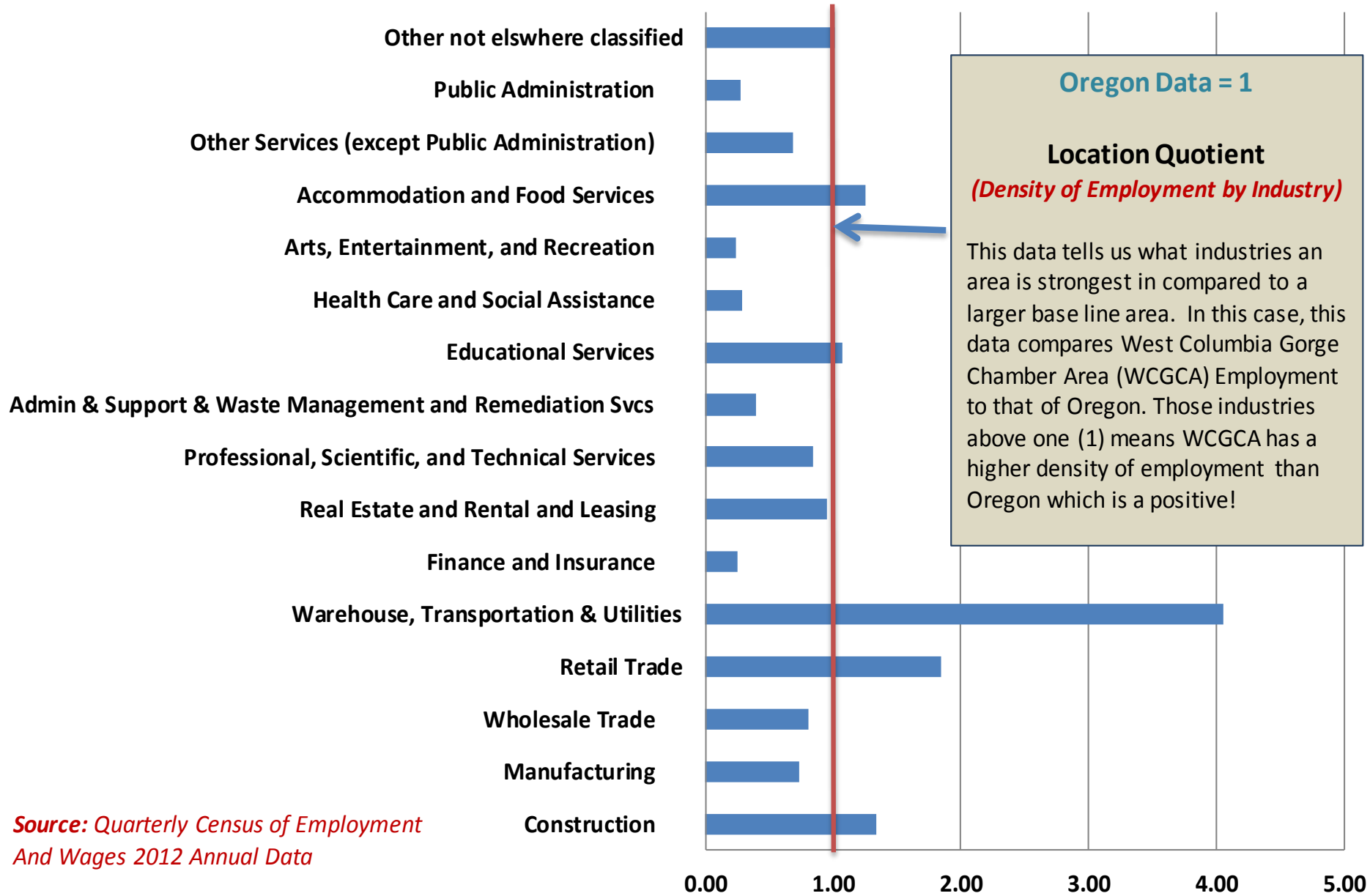
(QCEW 2012 Annual Data)



Distribution of Employment in West Columbia Gorge Chamber By Industry (QCEW 2012 Annual Data)



Comparing Employment Density by Industry West Columbia Gorge Chamber Area and Oregon



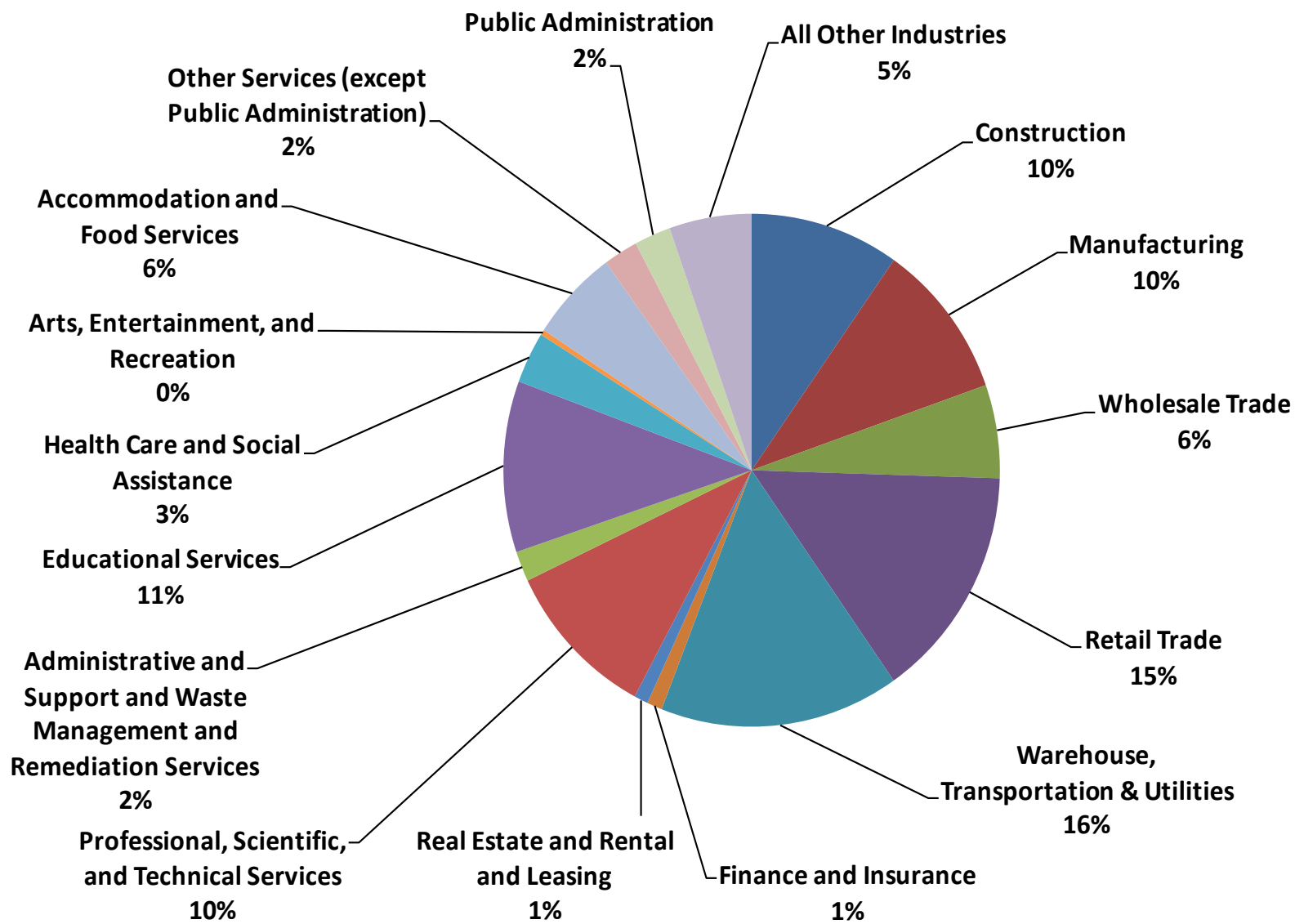
Oregon Data = 1

Location Quotient
(Density of Employment by Industry)

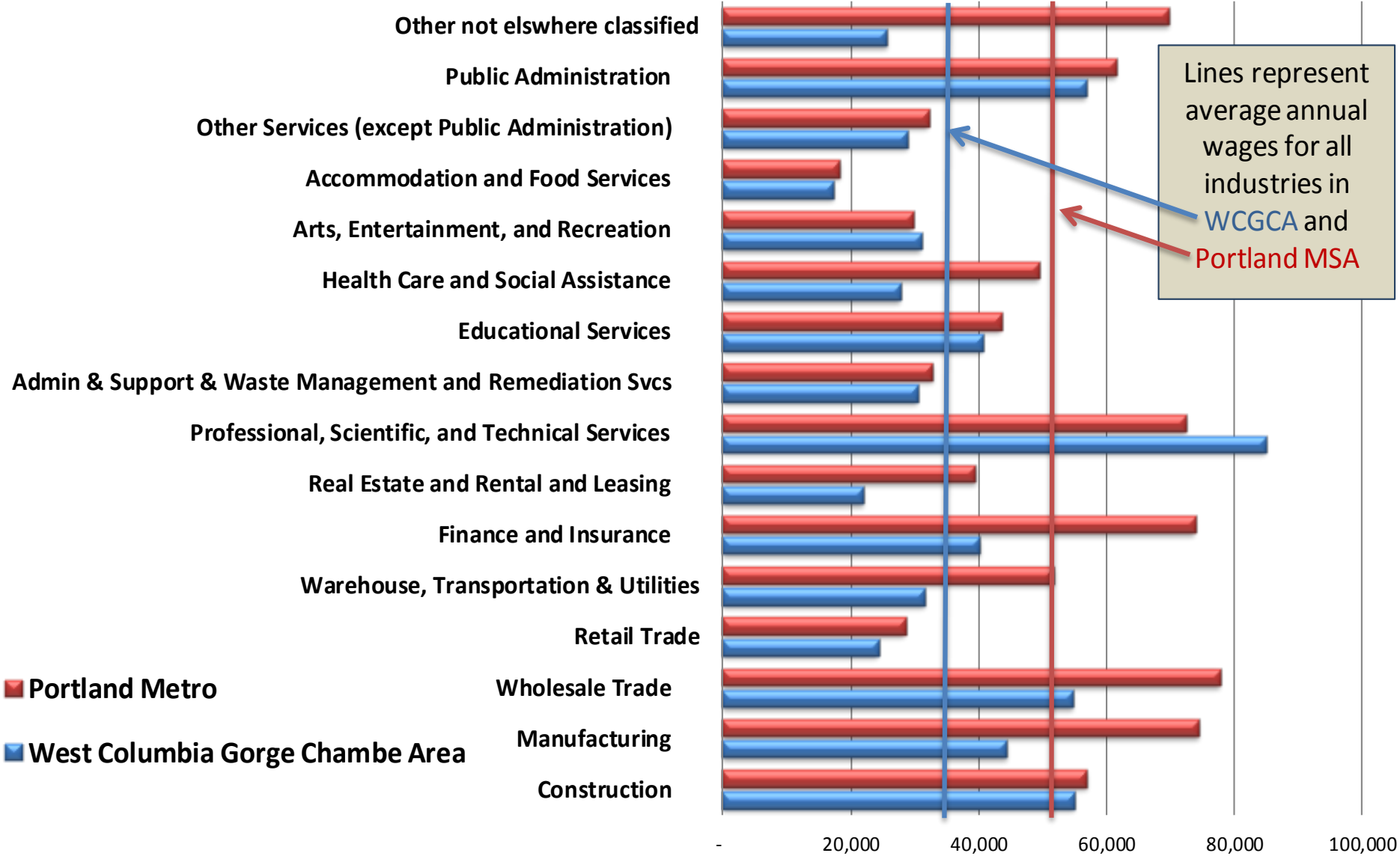
This data tells us what industries an area is strongest in compared to a larger base line area. In this case, this data compares West Columbia Gorge Chamber Area (WCGCA) Employment to that of Oregon. Those industries above one (1) means WCGCA has a higher density of employment than Oregon which is a positive!

*Source: Quarterly Census of Employment
And Wages 2012 Annual Data*

Distribution of Payroll in West Columbia Gorge Chamber of Commerce By Industry (QCEW 2012 Annual Data)

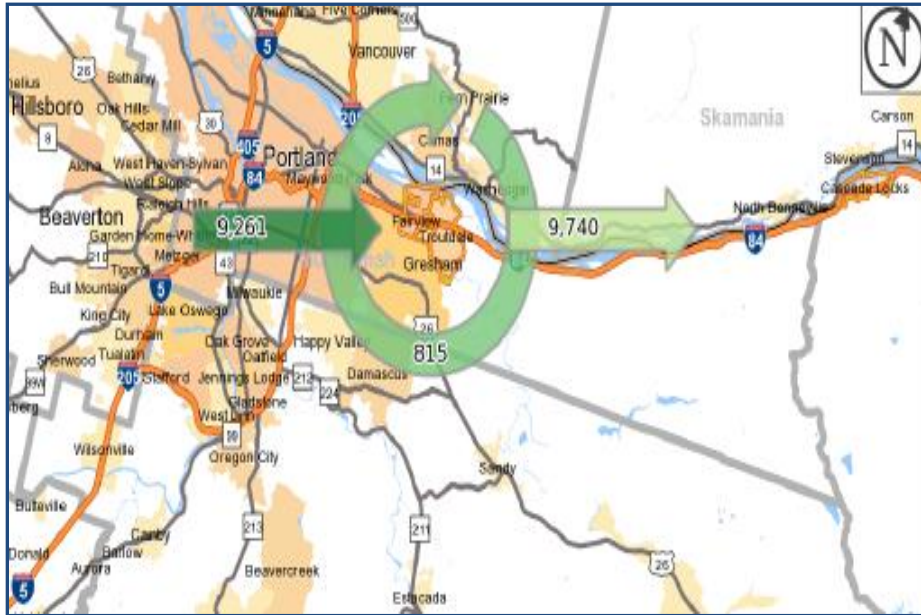


Average Annual Wage Comparison West Columbia Gorge Chamber Area & Portland MSA



Source: Quarterly Census of Employment And Wages 2012 Annual Data

West Columbia Gorge Chamber Area Job In-Flow / Out-Flow Statistics



Local Employment Dynamics (LED) and Quarterly Employment and Wage (QCEW) data **ARE NOT COMPARABLE** to each other as they use different methodologies for gathering and processing data, as well as having different purposes.

LED is heavily driven by household survey data, where QCEW is gathered for unemployment insurance administrative purposes from reports by over 95% of all businesses.

QCEW represent where people work, not where they live.

Note: Cascade Locks is Included in the data, even if map shows it off to the far upper right!

In-Area Labor Force Efficiency (Primary Jobs)	2011	
	Count	Share
Living in the Selection Area	10,555	100.0%
Living and Employed in the Selection Area	815	7.7%
Living in the Selection Area but Employed Outside	9,740	92.3%

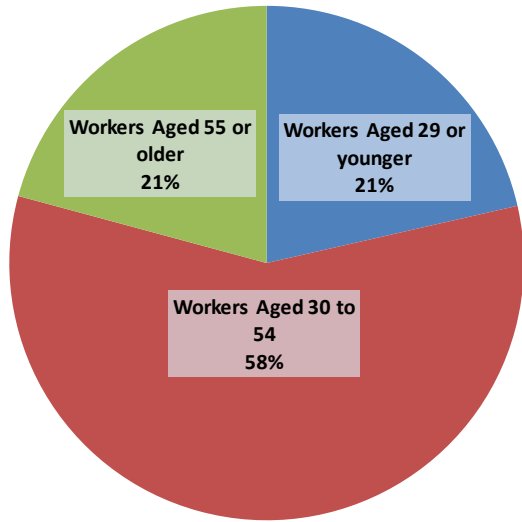
In-Area Employment Efficiency (Primary Jobs)	2011	
	Count	Share
Employed in the Selection Area	10,076	100.0%
Employed and Living in the Selection Area	815	8.1%
Employed in the Selection Area but Living Outside	9,261	91.9%

Total Primary Jobs	2011	
	Count	Share
Total Primary Jobs	10,076	100.0%

Jobs Counts by Places (Cities, CDPs, etc.) Where Workers are Employed - Primary Jobs	2011	
	Count	Share
Portland city, OR	5,099	48.3%
Gresham city, OR	1,635	15.5%
Troutdale city, OR	514	4.9%
Vancouver city, WA	173	1.6%
Fairview city, OR	170	1.6%
Beaverton city, OR	162	1.5%
Tigard city, OR	152	1.4%
Milwaukie city, OR	134	1.3%
Hillsboro city, OR	131	1.2%
Wood Village city, OR	114	1.1%
All Other Locations	2,271	21.5%

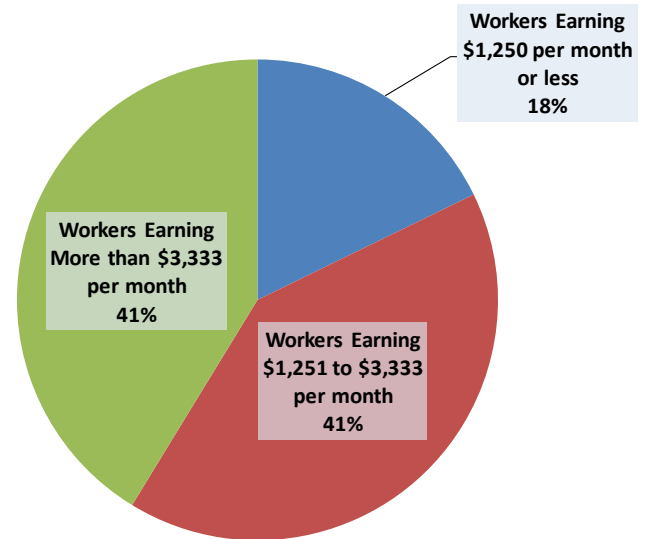
Age and Earnings for Residents West Columbia Gorge Chamber Area Who work Outside the WCGC Area

Distribution of West Columbia Gorge Chamber Area Residents
Who Work OUTSIDE the Area
by Age



Of the **10,555** working residents of
SW Neighborhood Association
9,740 or 92.3%
Work OUTSIDE the Area

Distribution of West Columbia Gorge Chamber Area Residents
Who Work OUTSIDE the Area
by Earnings



There were 10,076 jobs available in the
West Columbia Gorge Chamber Area
of which **ONLY**
815
were held by local residents

**Malcolm G Boswell, Workforce Analyst Multnomah County
Oregon Employment Department
Malcolm.G.Boswell@state.or.us
(971) 804 - 2098**

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